

# THE 3<sup>RD</sup> FAMILY BUSINESS SUSTAINABILITY & ENTREPRENEURSHIP CONFERENCE (FBSEC) 2026

**From Legacy to Longevity:  
Sustaining Family Business Across Generations**

DATE : 22 & 23 APRIL 2026 (WEDNESDAY & THURSDAY)

TIME : 8AM - 6PM

VENUE : MANHATTAN BALLROOM 2, BERJAYA TIMES SQUARE HOTEL KUALA LUMPUR

## CONFERENCE OVERVIEW

The 3rd Family Business Sustainability & Entrepreneurship Conference (FBSEC) 2026 is a two-day flagship conference that brings together family business owners, next-generation leaders, policymakers, academics, and ecosystem enablers to explore how family enterprises can transition from legacy to longevity. Anchored on the theme "From Legacy to Longevity: Sustaining Family Businesses Across Generations," FBSEC 2026 focuses on leadership, governance, sustainability, and intergenerational continuity, with a strong emphasis on the role of women as stewards of enduring family enterprises.

### DAY 1

#### LEGACY & EMPOWERMENT

*Building Strong Foundations Through Leadership, Governance & Sustainability*

##### Overview

Day 1 sets the foundation for resilient family businesses by focusing on purposeful leadership, effective planning, and empowered decision-making.

##### Key Highlights

- \* Ministerial opening ceremony
- \* PERANTIS WFBS Book Launch

##### Signature Session

Women as Stewards of Legacy - women leaders share insights on values, leadership, and continuity across generations.

### DAY 2

#### LONGEVITY & GENERATIONAL CONTINUITY

*Scaling, Innovating & Institutionalising Family Businesses*

##### Overview

Day 2 focuses on growth, governance, and long-term resilience, guiding family businesses from legacy-building to institutional strength.

##### Key Highlights

- \* Ministerial closing ceremony
- \* Multi-Generational Legacy Recognition

##### Signature Session

From Legacy to Longevity - iconic Malaysian family business leaders share institutionalisation journeys.

Organised By:



BG CAPITAL HOLDINGS SDN BHD



Event Coordinator:



WOOTS! EVENT

## AGENDA - DAY 1

- 8.00am Registration & Networking Breakfast
- 8.30am
- \* Arrival of Guest-of-Honour
  - \* National Anthem
  - \* Doa Recital
  - \* Opening Remarks by Emcee & TV Personality, Puan Saree Abdullah
  - \* Welcome Address by FBSEC 2026 Organising Chair, Puan Saliza Abdullah
- 9.45am **CONFERENCE & BOOK LAUNCH**
- \* Keynote Address & FBSEC 2026 Officiating Speech by Guest-of-Honour, YB Dato' Sri Hajah Nancy Shukri (TBC)  
*Minister of Woman, Family & Community Development of Malaysia*
  - \* Official Book Launch: PERANTIS Women-Owned Family Business Sustainability (WFBS) - Kisah Wanita, Pencetus Legasi Perusahaan Keluarga
  - \* Gifts Presentation
  - \* Group Photo
- 10.30am
- \* Ministerial Walkabout & Media Engagement
  - \* Networking Morning Tea
- 10.45am **SPECIAL SEGMENT:**  
*Purposeful Legacy Through Planning*
- 11.15am **PLENARY SESSION 1:**  
*Hidden Strengths, Shared Vision: The Competitive Advantage of Family Businesses*
- \* Case studies & family businesses in the global landscape
  - \* Governance structures that survive generations
- 12.15pm **SPECIAL SEGMENT:**  
*Market Access for Women Entrepreneurs Across ASEAN*
- 12.45pm Networking Lunch
- 2.00pm **SPECIAL SEGMENT:**  
*TBC*
- 2.30pm **PLENARY SESSION 2:**  
*Maximising the Potential of Family Businesses*
- \* Understanding the evolution & best practices
  - \* Framework for Malaysian multi-generational success
- 3.30pm **PLENARY SESSION 3:**  
*Women as Stewards of Legacy*
- \* How women shape values, continuity, and long-term vision
  - \* Lessons from PERANTIS Women-Owned Family Business Sustainability (WFBS) alumni
- 4.45pm - 6.00pm Reflection of Day 1 & Networking Afternoon Tea



## AGENDA - DAY 2

- 8.00am Registration & Networking Breakfast
- 9.15am **PLENARY SESSION 4:**  
*Three Generations, One Vision*
- Featuring 3-generation family businesses of Sendayu Tinggi / D'herbs Holdings Sdn Bhd
- \* How roles evolve across generations
  - \* Managing conflict, culture and continuity
  - \* Balancing growth, legacy and family harmony
- 10.30am Networking Morning Tea
- 10.45am **PLENARY SESSION 5:**  
*Cultivating the Entrepreneurial Mindset for Sustainable Growth*
- \* Sustainability, SDG & ESG
- 11.45am **PLENARY SESSION 6:**  
*Beyond Borders: Enabling Family Businesses to Scale Globally*
- \* Digitalization, innovation & compliance
- 12.45pm Networking Lunch
- 2.00pm **SPECIAL SEGMENT:**  
*Family Governance in Action: Constitutions, Councils & Structures for Longevity*
- 2.30pm **SIGNATURE SESSION:**  
*From Legacy to Longevity: The BERJAYA & NAZA Story*
- 3.45pm **CLOSING CEREMONY & RECOGNITION PRESENTATION**
- \* Closing Address by YB Steven Sim, Minister of Entrepreneurship & Cooperative Development  
*"Institutionalising Family Businesses For Economic Resilience"*
  - \* Presentation to 10 Multi-Generational Legacy Recognition by Guest-of-Honour, YB Steven Sim, Minister of Entrepreneurship & Cooperative Development
- Criteria:*
- ✓ Active involvement of three or more generations
  - ✓ Strong governance & succession
  - ✓ Sustained business performance
  - ✓ Values, culture, and national contribution
- \* Group Photo
- 4.45pm-6.00pm Ministerial Walkabout & Media Engagement  
Reflection of Day 2 by Emcee & Networking Afternoon Tea

